

AEC Strategic Feasibility Study

Additional comments from stakeholder interviews re: social/racial equity/public health

October 6, 2014

1. Ask “who benefits and who is burdened” with the decision making process at each level of redevelopment, especially South Madison
2. Questions to ask:
 - a. How do you get there, to greater social equity?
 - b. Who gets there (which residents community members), who benefits?
 - c. Who selects the AEC programming and what is the criteria?
 - d. Is there racial equity in the outcomes for redevelopment, not just the “offering to participate” model?
3. There are differences in ability to engage/access for low-income and minority populations, removing barriers isn’t enough
4. Need to be proactive, engage, invite specific populations
5. Add community representation on oversight committee to increase racial diversity, as well as youth and senior representation
6. Outreach to churches would increase participation
7. Conduct outreach to minorities for hiring in operations and redevelopment
8. Can you work with the trades and AEC to create internships for high school students?
9. Increase opportunities, create spaces for indoor/outdoor recreation, increase access to recreation and exercise for minorities and community members
10. Conduct an equity impact analysis for AEC operations and redevelopment
11. Are events economically available for the surrounding communities, can they be made accessible to lower income minority neighbors
12. Increase access via transit to and from low income neighborhoods so they can take advantage of AEC and the campus
13. Apprenticeship programs for underemployed youth or adults