

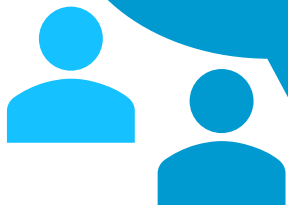
# HELP US MAKE THE REGION'S NEXT DESTINATION DISTRICT!

Join us to hear and share ideas about how to make the Alliant Energy Center area the next destination district.



What is a destination district?

I think it's a walkable area where lodging, entertainment, parks and event venues are all knit together.



The public and private sectors are coming together to analyze what the long-range vision and strategies could be to make a destination district for the benefit of residents and visitors alike. Your input is key in this process!

## TIME & LOCATION

WEDNESDAY

September 12, 2018

5-7pm

Alliant Energy Center

Exhibition hall, Lake Rooms

1919 Alliant Energy Center Way

*\*Free parking will be provided.*



Please contact: Lupita Alvarez with any questions or comments at [galvarez@vandewalle.com](mailto:galvarez@vandewalle.com)