



Alliant Energy Center Comprehensive Plan Master Plan Oversight Committee

Progress Report August 2018

August 20th Master Plan Oversight Committee Meeting

Purpose: To review with the Committee a revised Master Plan that will then lead to a presentation and discussion over the proposed Master Plan improvements cost estimates, return on investments and economic impacts.

Work Completed in July/August

- Perkins + Will (P+W) revised Master Plan concepts based on feedback received during July Committee meeting
- P+W prepared cost estimates for proposed Master Plan facilities and campus improvements
- P+W prepared Master Plan return on investments and economic impacts estimates
- August newsletter featuring the Campus Master Plan Open House and process to date and the Rebook CrossFit Games

Destination District Vision and Strategy Update

- Vandewalle & Associates (V&A) met with City / County Staff to share big picture opportunities and receive feedback
- V&A advanced concepts and prepared graphics for the Destination District
- V&A held the second Ad-Hoc Vision Panel Meeting to share the key strategies that will shape the Destination District and to receive feedback
- V&A held conversations with various Destination District key property owners of the non-residential areas surrounding the Alliant Energy Center campus
- V&A met with SMPC to provide an overview of both the AEC Campus Master Plan and Destination District planning processes

Focus of Work in August/September

- P+W to hold second Users Panel and Peer Review Panel
- P+W to finalize Master Plan and evaluate project phasing
- V&A to hold fourth City/County Staff Meeting
- V&A to further develop Destination District concepts
- Destination District Public event to be held September 12th
- Work on developing next e-newsletter from Oversight Committee for early September featuring the Destination District Vision and Strategy work