



Alliant Energy Center Comprehensive Plan Master Plan Oversight Committee

Progress Report September 2018

September 17th Master Plan Oversight Committee Meeting

Purpose: To review with the Committee the Campus Master Plan phasing approach, return on investment projections, and messaging approach.

Work Completed in August/September

- Perkins + Will (P+W) developed phasing plan for Campus Master Plan based on feedback received during August Committee meeting
- P+W revised cost estimates for proposed Master Plan facilities and campus improvements
- P+W prepared Master Plan return on investment and economic impact estimates
- P+W held second Peer Review and Users Panel meetings
- September newsletter featuring the Destination District Vision and Strategy process and users and local businesses positively impacted by the Alliant Energy Center

Destination District Vision and Strategy Update

- Vandewalle & Associates (V&A) met with City / County Staff to share key strategies that will shape the Destination District and receive feedback
- V&A advanced concepts and ideas for the Destination District
- V&A continued to hold conversations with various Destination District key property owners of the non-residential areas surrounding the Alliant Energy Center campus
- V&A hosted Destination District Vision & Strategy Public Event on September 12th

Focus of Work in September/October

- P+W to finalize Master Plan and project phasing
- P+W to prepare technical specifications for stormwater management and traffic for presentation to the Committee in October
- Work on developing next e-newsletter from Oversight Committee for early October distribution featuring Campus Master Plan financing and economic impacts
- V&A to finalize Destination District Vision & Strategy based on public input received at September 12th public event
- Ad-hoc Vision Panel to hold final meeting to review draft Destination District Vision & Strategy
- Joint public meeting of draft Campus Master Plan and draft Destination District Vision & Strategy to be held on October 15