



Alliant Energy Center Comprehensive Plan Master Plan Oversight Committee

Progress Report October 2018

October 15th Master Plan Oversight Committee Meeting

Purpose: To review with Committee the preferred campus master plan, stormwater analysis, and traffic and circulation analysis as well as discuss the funding approach for 2019.

Work Completed September/October

- Perkins + Will (P+W) finalized the campus master plan
- P+W finalized stormwater, traffic, and circulation analysis
- October newsletter featuring the Destination District Vision and Strategy process and the World Dairy Expo
- P+W and V&A held joint public event October 15th to unveil the draft Alliant Energy Center Campus Master Plan and draft Destination District Vision & Strategy

Destination District Vision and Strategy Update

- V&A advanced concepts and ideas for the Destination District based on feedback from September 12th Public Event
- Vandewalle & Associates (V&A) met with City of Madison Parks Department to share ideas and opportunities related to parks and open space

Focus of Work in October/November

- P+W and V&A to finalize Alliant Energy Center Campus Master Plan and Destination District Vision & Strategy based on final October 15th public event
- Ad-hoc Vision Panel to hold final meeting to review draft Destination District Vision & Strategy
- P+W to provide Committee with draft Alliant Energy Center Campus Master Plan
- Work on developing next e-newsletter from Oversight Committee for early November distribution featuring Campus Master Plan financing and economic impacts
- Presentation over Campus Master Plan and Destination District to DMI Economic Development Committee and Monona Terrace Board