

Proposed Facility Improvements to Veterans Memorial Coliseum Submitted by Perkins + Will

Last year, the 10,000-seat Coliseum at the Alliant Energy Center celebrated its 50th birthday. While the building is structural sound, several upgrades are necessary to meet the requirements of today's concerts, family shows and sporting events. The improvement program recommended by the consultants includes three different phases that may occur in any order. One phase involves doubling the size of the concourse on all three levels at the south end of the building to create a new main grand entrance and accommodate additional concession stands and elevator. Further, the south wall of the bowl (seating) area would be removed at the upper two levels and bar areas added that would provide direct views of the stage/event floor from the enlarged concourses. The private suites on the south end also would be enlarged. Another phase would entail adding new locker rooms on the northwest side of the building and renovations to the lower level exposition space and support areas. The addition of significant storage, office and support space on the northeast side of the building would be part of yet another phase.