

Alliant Energy Center Visioning Workshop Input

Madison, WI | July 20, 2017

A neighborhood meeting was held on July 18 and 19th, 2017 to gather community feedback on the topics of connections, destination district, and equity and access as they relate to the Alliant Energy Center.

CONNECTIONS:

1. Which connections need to be improved and for whom/which type of transportation?

- Need sidewalk for access from neighborhood.
- Overhead pedestrian bridge across John Nolen from hotels and over Olin Ave.
- Improve connection between train tracks and traffic back-up (separate).
- Pathways to access buildings from all directions (not just front) for bike/pedestrians.
- City busses from downtown.
- Pedestrian access from east end of Bram Street for neighbors - NO CARS.
- Improve all connections.
- Improve bus connection between AEC and downtown.
- Provide connection to parts and path to downtown.
- Long term plan for the city, county, town to address flow of traffic.
- Pedestrian connection over Beltline.
- Better bus service.
- Improved bike/pedestrian paths access to campus.
- Create a green corridor to connect natural assets.
- More bike/pedestrian trail along rail corridor behind businesses to Lake Monona.
- Shuttle from hotel.
- Safety in connections for pedestrians.
- Don't compete with downtown venues BUT improve transit to other amenities.

2. Which types of buffers need to be maintained or improved between the AEC and adjoining neighborhoods to minimize?

- Improve runoff/stormwater to Wingra Creek and other outlets, especially from Quann Park.
- Construct parking ramp near current buildings.
- Sound - neighbors affected from outdoor events.
- Minimize night time noise after large events.
- Limit use of city streets and bike paths for events (races, runs, walks, etc.).
- Minimize use of AEC (use of Quann Park).
 1. Used for parking, livestock, horses.
 2. Damage the park/landfill.
- Sound buffer; control sound.
- Address noise from trucks and events
- More trees on campus and Quann Park for visual, noise, aesthetics.
- Light and noise buffers should be enhanced.

- Playground equipment in Lychburg Park; get rid of back-up beepers at quonset huts and loading docks.
- Firework for events problematic need notification.
- Design parking garage to accommodate trailers, campers, equipment - or make separate ramp to suit these needs.
- Flood control from AEC.

DESTINATION DISTRICT:

1. Which types of private development should be targets for the AEC campus and/or surrounding areas?

- Additional food offerings nearby.
- Food truck location in AEC grounds.
- Shopping destination (outlet mall/district).
- Ensure development does not displace current uses and residents BUT is attractive and welcoming instead.
- Ensure development is culturally relevant to communities in the Southside.
- Bars or restaurants with space for larger groups; would like to see post-event gatherings.
- Make sure any hotels that are developed, are clustered.

2. Which types of public improvements would you like to see on the AEC campus and/or surrounding area?

- Public park for surrounding neighborhoods.
- Public flea market.
- Museum of South Madison history.
- Bram Street access to grounds.
- Preserve park land and protect natural resources from any future development and wetland.
- Greenspace on top of parking ramp.
- Make park more active (Olin-Turville Park).
- Music venue.
- Stop parking on park space.
- Memorabilia of past events in AEC buildings.
- More trees and! Enhance the park with features that are inviting.
- Maintain greenspace.

EQUITY & ACCESS:

1. What are kinds of positive impacts AEC's redevelopment can have on the neighborhoods that would benefit community goals?

- Better stormwater management - negative impact on neighbors now.

- Housing, especially affordable, in and around AEC. Make it part of urban fabric with services and jobs (e.g. jobs, grocery).
- Provide water park, usable by neighbors with new hotels.
- Maintain Madison mid-sized city character.
- Lagoons as public skating rinks in winter (with pavilion).
- Maintain county fair.
- Job creating uses preferred over those that would create marginal employment.

2. How can the AEC be more accessible, welcoming and a valued asset to our counties diverse communities and cultures (e.g. disabled residents, low-income residents, minority communities, seniors, youth)?

- Physical access from Bram's and Capitol View neighborhoods (walking, bike and transit).
- Better public transit access - from surrounding neighborhoods, and through campus.
- Make AEC a reflection of the history and better diversity of the Southside of Madison.
- Linkages to non-profits, service providers, faith based organizations.
- Maintain affordability to residents.
- More family friendly establishments.
- Cluster cultural/community resources and interactive events.
- More resources for services and youth.
- Better handicapped access, especially on gravel surfaces (Willow Island).
- Work with local organizations to expand their reach to South Madison.
- Family-friendly destination - dancing, children events.
- Stop charging for parking.

FULL DATASET:

As part of the workshop, participants were asked to vote on the ideas they felt most strongly about. Below is a full list with number of votes each idea generated.

CONNECTIONS:

#	1. Which Connections need to be improved and for whom/which type of transportation?	Group Votes	Whole Audience Votes	Total Votes
1	Need sidewalk for access from neighborhood	1	4	5
2	Overhead pedestrian. Bridge across John Nolen from hotels and over Olin Ave	2	3	5
3	Improve connection between train tracks and traffic back-up (separate)		4	4
4	Pedestrian access from east end of Bram Street for neighbors - NO CARS	1	3	4
5	Pathways to access buildings from all directions (not just front) for bike/pedestrian	1	3	4
6	City busses from downtown	3	1	4
7	Improve all connections		3	3
8	Improve bus connection between AEC and downtown	1	2	3
9	Provide connection to parts and path to downtown	2	1	3
10	Connections-long term plan city, county, town flow of traffic	1	1	2
11	Pedestrian connection over Beltline		2	2
12	Better bus service		2	2
13	Improved bike/pedestrian paths access to campus		1	1
14	Create a green corridor to connect natural assets		1	1
15	More bike/pedestrian trail along rail corridor behind businesses to Lake Monona			0
16	Shuttle from hotel		0	0
17	Safety in connections for pedestrians			0
18	Don't compete with downtown venues BUT improve transit to other amenities			0

#	2. Which types of buffers need to be maintained or improved between the AEC and adjoining neighborhoods to minimize impacts?	Group Votes	Whole Audience Votes	Total Votes
1	Improve runoff/stormwater to Wingra creek and other outlets, especially from Quann Park	1	6	7
2	Construct parking ramp near current buildings	2	2	4
3	Sound/ neighbors affected from outdoor events	1	3	4

4	Minimize nigh time noise after large events		3	3
5	Limit use of city streets and bike paths for events (races, runs, walls, etc.	2	1	3
6	Minimize use of AEC (use of Quann Park) -> 1. Used for parking, livestock, horses 2. Damage the park/landfill	2	1	3
7	Sound buffer/control sound	2	1	3
8	Address noise - trucks, events, news		2	2
9	More trees on campus and Quann park for visual, noise, aesthetics	1	1	2
10	Light and noise buffers should be enhanced.		2	2
11	Playground equipment in Lynchburg Park get rid of back-up beepers at Quonset huts and loading docks	1		1
12	Firework for events problematic need notification			0
13	Design parking garage to accommodate trailers, campers, equipment - or make separate ramp to suit these needs			0
14	Flood control from AEC			0

DESTINATION DISTRICT:

#	1. Which types of private development should be targets for the AEC campus and/or surrounding areas?	Group Votes	Whole Audience Votes	Total Votes
1	Additional food offerings nearby		9	9
2	Food truck location in AEC grounds		5	5
3	Shopping destination. (outlet mall/distr.?)	2	1	3
4	Ensure development does not displace current uses and residents BUT is attractive and welcoming instead		3	3
5	Ensure development is culturally relevant to communities in the Southside		2	2
6	Bars or restaurants with space for larger groups - post-event gatherings	1		1
7	Make sure any hotels that are developed, are clustered.			0

#	2. Which types of public improvements would you like to see on the AEC campus and/or the surrounding area?	Group Votes	Whole Audience Votes	Total Votes
1	Public park for surrounding neighborhoods		11	11
2	Public flea market	1	8	9
3	Museum of S. Madison history	2	5	7

4	Bram Street access to grounds	1	4	5
5	Preserve park land and protect natural resources from any future development and wetland		3	3
6	Greenspace on top of parking ramp		2	2
7	Make park more active (Olin-Turville Park)		2	2
8	Music venue	1		1
9	Stop parking on park space		1	1
10	Memorabilia of past events in AEC buildings			0
11	More trees and! Enhance the park with features that are inviting			0
12	Maintain greenspace			0

EQUITY & ACCESS

#	1. What are the kinds of positive impacts the AEC's redevelopment can have on the neighborhoods that would benefit community goals?	Group Votes	Whole Audience Votes	Total Votes
1	Better stormwater management - negative impact on neighbors now		13	13
2	Housing, esp. affordable, in and around AEC. Make part of urban fabric with services and jobs (e.g. jobs, grocery)	4	5	9
3	Provide water park, usable by neighbors with new hotels	3	5	8
4	Maintain Madison mid-sized city character		4	4
5	Lagoons as public skating rinks in winter (with pavilion)		2	2
6	Maintain county fair		1	1
7	Job creating uses preferred over those that would create marginal employment			0

#	2. How can the AEC be a more accessible, welcoming, and valued asset to our counties diverse communities and cultures (e.g. disabled residents, low-income residents, minority communities, seniors, youth)?	Group Votes	Whole Audience Votes	Total Votes
1	Physical access from Bram's and Capitol View neighborhoods (walking, bike and transit).	4	10	14
2	Better public transit access - from surrounding neighborhoods, and through campus	1	6	7
3	Make AEC a reflection of the history and better diversity of the Southside of Madison		3	3
4	Linkages to non-profits, service providers, faith based organizations		2	2
5	Maintain affordability to residents		2	2

6	More family friendly establishments		2	2
7	Cluster cultural/community resources and interactive events		1	1
8	More resources for services and youth		1	1
9	Better handicapped access, esp. on gravel surfaces (Willow Island)			0
10	Work with local organizations to expand their reach to S. Madison			0
11	Family-friendly destination - dancing, children events			0
12	Stop charging for parking			0