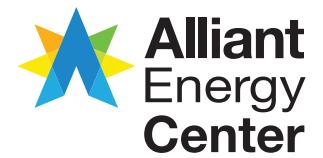


# YOU ARE INVITED!



## ALLIANT ENERGY CENTER

### CAMPUS MASTER PLAN

#### Open House #1

Tuesday, June 19th • 5:00pm - 7:00pm

#### Location:

Alliant Energy Center

Exhibition Hall, Upstairs Lounge

1919 Alliant Energy Center Way

Free Parking.

Children's Activities will be provided.

### What is the Alliant Energy Center Campus Master Plan?

The purpose of the Campus Master Plan is to engage the community in a process that helps define common strategies and goals for the future of the Alliant Energy Campus (AEC). The thorough planning and engagement process is designed to result in a concise set of recommendations and implementation strategies for short- and long-term improvements that reinforce the guiding vision for the AEC Campus.

### OPEN HOUSE #1 FORMAT

#### Station #1 – LEARN

Learn how Alliant Energy Center is currently used by various groups and individuals and consider growth opportunities.

#### Station #2 – IMAGINE

Share your own ideas and aspirations for enhancing the AEC campus and surrounding area.

#### Station #3 – SHARE

Provide your feedback on preliminary plans that are in the works.

### ABOUT THE AEC:

The Alliant Energy Center is a valuable cultural, social, and economic asset to Dane County and the Greater Madison Area. Revenues generated by the AEC currently exceed all of its operating expenses, and its events have a dramatic impact on our County and quality of life.

### How can I stay updated?

Please make sure to visit the project website regularly to stay on top of project activities and be informed of opportunities for further input.

[aecstudy.countyofdane.com](http://aecstudy.countyofdane.com)

### Who can I contact?

If you have any follow-up questions or concerns throughout the planning process please contact: [aecvision@countyofdane.com](mailto:aecvision@countyofdane.com)